**Silver Lining Awards *Sponsorship Opportunities***

**Thursday, September 23, 2021**: 1-5pm with cocktail reception to follow - La Cava Center, Bentley University, 175 Forest Street, Waltham, MA

Registration form follows. Questions? Call or email for details: 781-684-8700 \* linda@neebc.org

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **Break Sponsor**(1 available) | **Rising Star Sponsor**(1 available) | **Silver Lining Award Sponsor**(10-20 available) |  **High Five Sponsor** |
| **Sponsor Benefits** |  **Celebration Sponsor**(4 available) | S |
| **Prominent Recognition** as a*Celebration Sponsor* |  |  |  |  |  |
| **Speak about your Organization!** *Opportunity to address audience and make an introduction/announcement* | Opportunity to speak about your company to audience (a few sentences) and moderate a panel | Opportunity to speak about your company to audience (a few sentences) and announce break | Opportunity to speak about your company to audience (a few sentences) and present rising star award(s) | Opportunity to speak about your company to audience (a few sentences) and present Silver Lining Award |  |
| **Introduction to audience** *by Executive Director or Event MC* |  |  |  |  |  |
| **Printed Materials** – *promo**piece of your choice at registration area* |  |  |  |  |  |
| **Brand Recognition** *with rolling video presentation of logo & contact info.**during event* |  |  | Rolling video logo on aggregated slide | Rolling video Logo on aggregated slide |  Rolling video  Logo on  aggregated slide |
| **NEEBC Post-Conference Email** *Thank you with logo alongside event highlights* | Thank You & Logo | Thank You & Logo | Thank You & Logo |  Thank you & Logo |   Thank you & Logo |
|  **Recognition on Social Media** | Promotion and special shout outs before and after event (including Linked In) and live tweeting | Promotion and special shout outs before and after event (including Linked In) and live tweeting | Promotion and special shout outs before and after event (including Linked In) and live tweeting | Promotion and special shout outs before and after event (including Linked In) and live tweeting | Promotion and special shout outs  before and after event (including Linked In) and live tweeting |
| **Event registration** | 3 free registrations | 2 free registrations | 2 free registrations | 1 free registration |  1 free registration |
|  **Website Recognition** | Logo/Link on event page | Logo on event page | Logo on event page | Logo on event page |  Logo on event page |
| **Your Investment:** | **$5,000** | **$2,500** | **$2,500** | **$1,000** |  **$500 $** |

 **\_\_\_\_ Yes! I would like to sponsor! Registration Form follows on next page**

Silver Lining Awards Sponsor Registration Form

# Don’t miss the opportunity to be part of our Silver Lining Awards and *celebrate* all the ways in which organizations pivoted, innovated, and adapted during the Pandemic! Thursday, September 23, 2021 at Bentley University, Waltham

Name:

Address:

Phone:

Email:

Company: \_

 Celebration Sponsor ($5,000)  Break Sponsor ($2,500)  Rising Star Sponsor ($2,250)  Silver Lining Award Sponsor ($1,000)

 High Five Sponsor ($500)

Checks payable to: **NEEBC** (enclosed) or via charge:

Card No:

Exp Date: Security Code:

Type: Visa\_\_\_\_ MasterCard\_\_\_\_ Am Ex\_\_\_\_

 Zip Code: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Name on card: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

# Return form or reach out with questions:

Linda S. Viens, NEEBC

Manager of Operations and Member Services 561 Virginia Road, Suite 217, Concord, MA 01742

781-684-8700 \* linda@neebc.org

***Thank you for your support of NEEBC, and for celebrating our amazing benefits/total rewards community. See you there!***