



Don Berwick

□ *Quality healthcare for every American is more possible now than ever.* □

Don Berwick is the United States' leading advocate for high-quality healthcare. He has just stepped down as the Administrator of the Centers for Medicare and Medicaid Services. For 22 years prior, he was the founding CEO of the Institute for Healthcare Improvement, a nonprofit dedicated to improving healthcare around the world. A pediatrician by background, he has also served on the faculty of the Harvard Medical School.

Former Administrator, Centers for Medicare and Medicaid Services.



Ahead of the Curve

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Highlights

Don sees tremendous unrealized potential in American medicine. Despite our outstanding knowledge base, expert practitioners, and world-class equipment, most Americans do not have access to safe, high-quality care. Dr. Berwick presents a vision of how, through well-applied IT, new methods of healthcare delivery, and effective legislation, America can forge a system that satisfies our patients, our wallets, and our moral imperative to care for those who need care. His focus on improving quality has gained him a reputation as a powerful motivator who can push institutions and individuals to do their work better.

Let's make "best" the new norm.

For his important role in designing Britain's healthcare system, Dr. Berwick was named a Fellow of the Royal College of Physicians in London and Honorary Knight Commander of the Order of the British Empire. He is a professor at the Harvard Medical School and the recipient of many awards, including the Ernest A. Codman Award, the American Hospital Association's Award of Honor, and the Heinz award for Public Policy. His over 130 articles have appeared in professional journals on such topics as healthcare policy and healthcare quality management. His books include *Curing Health Care* and *New Rules: Regulation, Markets and the Quality of American Health Care*.

