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### **Gina Vallee, Senior Communications Consultant**

Gina brings more than 20 years of retirement and benefit communications expertise across multiple industries to Segal Benz. She partners with plan sponsors and business leaders to develop and implement highly effective and engaging communication programs, campaigns, and events. Grounded in the employee's perspective, Gina's work is driven by her passion for motivating people and creating value-driven programs that the average person can understand and use.

Before joining Segal Benz, Gina was the director of communications at John Hancock Retirement Services, where she received several awards for impactful financial well-being programs that were essential to talent acquisition and retention for her clients. Previously, she was the director of education for Marsh & McLennan in Boston.

Gina studied organizational psychology at Fitchburg State College in Fitchburg, MA, and business management at Becker College in Worcester, MA. She holds FINRA Series 6 and 63 registrations.