

Corporate Partnership Opportunities

LEVEL OF PARTNERSHIP	TITANIUM	PLATINUM	GOLD	SILVER	BRONZE
INVESTMENT	\$25,000 (Limited to 2)	\$15,000	\$10,000	\$7,500	\$5,000
 Organizational Membership	20 Members	15 Members	10 Members	7 Members	5 Members
 Exhibit Table at major NEEBC conferences*	First Selection	Premier	Prominent	Member Price	Member Price
 Promotion and recognition in event marketing materials, social media, etc. during major NEEBC conferences*	•	•	•	•	•
 Recognition with company logo (hyperlinked to your website) on the NEEBC home page	•	•	•	•	•
 Brand recognition through NEEBC's Social Media <i>quarterly</i>	•	•	•	•	•
 Logo prominence tiered in promotions	Preeminent	Distinguished	High Profile	Prominent	Notable
 Recognized as an Annual Corporate Partner during all virtual and in-person programs	•	•	•	•	•
 Mentoring Program Participation	4 Mentees at no charge	2 Mentees at no charge	1 Mentee at no charge		
 Set number of free registrations, which can be used flexibly by your members across your choice of programs/events	4	3	2		
 Opportunity to provide blogs for NEEBC's website. Blogs are promoted via marketing emails sent to 5,000+ benefits, total rewards, and other HR professionals and/or social media	Up to 2 blogs/year	1 to 2 blogs/year	Up to 1 blog/year	1 blog upon invitation	1 blog upon invitation
 Opportunity to moderate, facilitate, or speak as a subject matter expert at a NEEBC event or program	•	•			
 Thank You Ad with logo placed annually in leading regional publication (readership of ~680,000)	•	•	•	•	•
 Opportunity to address NEEBC Board	•				
 Substantial discounts on NEEBC's Job Board	50% off 90-day listing	50% off 30-day listing			
 Opportunity to provide Webinars	•	•			
 Signage at major conferences*	•	•	•	•	•

* Examples of major NEEBC Conferences: Annual Summit, Best Practices Conference, or equivalent (as defined by NEEBC)

DESIGNED BY: